

Rubric for Scoring an Expository Text

CRITERIA	ADVANCED	THOROUGH	SATISFACTORY	LIMITED
SNAPSHOT	The writing skillfully accomplishes its purpose through crafted language, organization and use of codes and conventions. Ideas are complex and insightful.	The writing fulfills its purpose with an overall sense of control through its use of language, organization and codes and conventions. Ideas are clear.	The writing addresses its purpose inconsistently through basic control of language, organization and use of codes and conventions. Ideas are relevant but general.	The writing addresses its purpose inadequately through minimal control of language, organization and use of codes and conventions. Ideas are underdeveloped or undeveloped.
Audience and Purpose	The writer: Chooses an insightful topic Demonstrates a tightly focused position Develops ideas with complexity and appeal Crafts and sustains an effective voice and tone, may use humour, irony or satire Engages the audience	The writer: Chooses a thoughtful topic Demonstrates a clear position Develops clear and logical ideas Creates a convincing voice and tone	The writer: Chooses a relevant topic Demonstrates a vague or inconsistent position Demonstrates clear ideas but may be inconsistent Creates identifiable voice and tone but may be inconsistent	The writer: Chooses a simplistic or unrelated topic Demonstrates little or no position Demonstrates little or no development of ideas Demonstrates little or no awareness of voice and tone
Writer's Craft	Selects codes and conventions intentionally to craft an authentic text Implements a variety of simple and complex techniques for effect Manipulates language and word choice for impact Uses varied sentence structures to create specific effects	Demonstrates awareness of audience Uses codes and conventions effectively to structure a text Uses a variety of techniques; may attempt complex techniques Uses varied appropriate word choice Uses varied sentence structures to make the writing easy to read	Demonstrates inconsistent awareness of audience Uses codes and conventions that are evident but rudimentary Attempts to use a variety of techniques Uses adequate word choice Attempts to use a variety of sentence structures	Demonstrates little or no awareness of audience Uses codes and conventions with little control, or ineffectively Uses techniques minimally or ineffectively Uses ineffective word choice Uses ineffective sentence structures
Organization of Ideas	Sequences ideas in a purposeful manner Creates continuity and unity with well-chosen transitions Develops paragraphs effectively with purpose and intent	Sequences ideas in an organized manner Uses transitions to establish continuity Develops paragraphs effectively	Sequences ideas but flow may falter at times Uses transitions that are not always effective Attempts to develop paragraphs	Uses sequencing that is confusing or not evident Demonstrates inappropriate or no use of transitions Uses paragraphs that are confusing or not evident
Language Conventions	Uses language conventions to enhance ideas through deliberate and skillful use of grammar, punctuation and spelling	Uses language conventions to convey ideas through appropriate use of grammar, punctuation and spelling	Uses language conventions that interfere with ideas due to unsatisfactory use of grammar, punctuation and spelling	Uses language conventions that interfere with ideas due to unsatisfactory use of grammar, punctuation and spelling
Level	5+	4+	3+	2
Score	100%	85%	70%	55%
	5	4	3	1
	95%	80%	65%	35%
	5-	4-	3-	
	90%	75%	60%	