Rubric for Scoring an Article for the Magazine

	Level 5 Advanced	Level 4 Thorough (Competency)	Level 3 Acceptable	Level 2 Partial	Level 1 Minimal
Profile	The writer demonstrates an extensive understanding of the task, its purpose and its intended audience, and exhibits significant control of the codes and conventions of an article.	The writer demonstrates a solid understanding of the task, its purpose and its intended audience, and exhibits strong control of the codes and conventions of an article.	The writer demonstrates an adequate understanding of the task, its purpose and its intended audience, and exhibits satisfactory control of the codes and conventions of an article.	The writer demonstrates a limited understanding of the task, its purpose and its intended audience, and exhibits a tenuous control of the codes and conventions of the article.	The writer demonstrates an inadequate understanding of the task, its purpose and its intended audience, and exhibits little or no control of the codes and conventions of the article.
Criteria					
Organization of Ideas	The writer produces a perceptive article that is highly engaging and flows smoothly; the writing has insightful content with critical examination of themes, events, actions, people and/or aspects of life.	The writer produces an article that is focused and well-structured; the writing has clear content with well-developed ideas about events, actions, people and/or experiences.	The writer produces an article that is suitable but formulaic; the writing has some relevant and/or general ideas about events, actions, people and/or experiences.	The writer retells events and/or restates ideas with little context to orient the reader; the content is vague and unfocused.	The writer produces an incomplete article with few or no ideas about the topic.
Purpose, Audience and Voice	The writer's voice is compelling; discerning views and interpretations contribute to a memorable article; the purpose and audience are skilfully addressed; the article sustains the reader's interest throughout.	The writer's voice is convincing; distinctive views and interpretations support the development of a credible article; the purpose and audience are clearly addressed; the article engages the reader's interest.	The writer's voice is identifiable; views and interpretations support the development of an article; the purpose and audience are evident; the article holds the reader's interest inconsistently.	The writer's voice is uncertain; the purpose and audience are suggested; the writing task is partially addressed; the article holds the reader's attention sporadically.	The writer's voice is indistinct or vague; the purpose, audience and writing task are not addressed; the needs of the reader are not addressed.
Codes and Conventions	The writer critically selects elements to craft an authentic and credible article that sustains the reader's interest; the writer uses the techniques and devices of an article in a deliberate and sophisticated manner to enhance the writing.	The writer thoughtfully uses elements to structure an article that engages the reader; the writer uses the techniques and devices of an article in a thorough manner to develop the writing.	The writer's use of elements to present an article that interests the reader is evident but rudimentary; the writer uses the techniques and devices inconsistently.	The writer demonstrates ineffective control of the codes and conventions of an article; the writer inserts undeveloped and/or ineffective techniques or devices.	The writer demonstrates little or no awareness of the codes and conventions of an article.

Overall Score	5+	5	5-	4+	4	4-	3+	3	3-	2+	2	1
	100%	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	35%

The guidelines for scoring a student's performance of the writing task, with consideration for use of the written language conventions, are as follows:
- Consider the student's ability to apply the written language conventions, then determine in which of the five levels the student's performance best fits. If the use of written language conventions is scored at either Level 2 or Level 1, the overall score cannot be higher than **Level 3- (60%)**.
- This weighting should be applied after the article has been scored.