



MEDIA LITERACY IN THE CLASSROOM: A WORKSHOP FOR EDUCATORS

Join teachers across the city for a unique training opportunity! A hands-on, creative, one-day professional development program designed for educators to learn innovative ways to incorporate the Quebec Education competencies for **MEDIA LITERACY** into their classrooms.

Friday, October 30th 2009 (Elementary School)

Friday, November 6th, 2009 (High School)

9am – 3:30pm

\$65+ tax (includes a light lunch)

You will experience:

- A hands-on approach to teaching media literacy.
- Screenings in a state-of-the-art cinema
- Discussions and interactive exercises
- A video production component (we will provide all equipment)
- Lesson plans and resources
- A panel discussion with educators who have excelled at bringing innovation in media literacy to their classrooms.

You will leave with:

- The ability to deconstruct and have a critical understanding of all media.
- Technical knowledge of video production and how to use the camera in your classroom.
- Ideas on how to develop your own lesson plans.
- How to address the competencies required by the Quebec Education program
- A new awareness of what your students are exposed to today and how this plays an increasingly dominant role in their lives and in the classroom.

The workshop will be given by **PAUL SHORE**, a Montreal-based filmmaker and expert on youth and media. As Canada Bureau Chief for the Guerrilla News Network (GNN.tv) and Co-Founder of The Apathy Is Boring Project (ApathyIsBoring.com), most of Paul's work has focused on youth engagement using the media. He has consulted institutions, led workshops and lectured in high schools and universities about media literacy for over 10 years.

**For more information, please contact Harlie Dover, Director of the MediaWorkshop
514.739.2301 ext.8309 or hdover@segalcentre.org or register online [HERE](#).**

Find us on [FACEBOOK](#) and [TWITTER](#)!



In collaboration with ATEQ – Association of Teachers of English Quebec
And The Media Awareness Network for [MEDIA LITERACY WEEK](#)

